



# 75 ROCKSOURCES<sup>TM</sup>

to keep you organized, connected with  
key contacts, on top of industry news,  
on point with your finances... and  
keep you sane!



**THE ROCK/STAR<sup>TM</sup>**  
ADVOCATE BE THE ROCK FOR YOUR FUTURE STAR

## Hey Rockstar!

It's one of my missions to make the "business" of the music business as easy to understand & manage as possible. I hope these Rocksources™ make your day-to-day a little easier!

This book consists of a list of 75 blogs, apps, books & more that I have personally used & gained insight from, including links to a few templates, checklists & spreadsheets I've made to make my life easier. Everything in here has been personally vetted BY ME FOR YOU!

If you have any questions regarding these tools you can reach out to me on Twitter: @RockStarAdvo or Facebook: /TheRockStarAdvocate.

You can find more FREE Rocksources™ on my website:  
[www.TheRockStarAdvocate.com/Rocksources](http://www.TheRockStarAdvocate.com/Rocksources).

Have a specific request? Share it with me & fellow rockstars by leaving a comment on the Rocksources™ page & I'll do my best to make it happen!

Love what you see & want to share it? SURE THING!

Feel free to share this EBook with others!

To show my appreciation for sharing I've created some tweetables for you to use to make it easy as 1...2...

(Click To Tweet) Thanks to @RockStarAdvo I have 75 tools to make running my music career a little easier! Sign up & get yours today: [www.TheRockStarAdvocate.com/sign-up](http://www.TheRockStarAdvocate.com/sign-up)

(Click to Tweet) 75 links, apps, books & more all in 1 helpful FREE EBook. Thanks @RockStarAdvo! Want in? [www.TheRockStarAdvocate.com/sign-up](http://www.TheRockStarAdvocate.com/sign-up)

(Click to Tweet) I can now keep track of finances, social media & my sanity with a list of tools to help me keep it together! Thanks @RockStarAdvo!

Rock On!

*SUZ*

Your Advocate

## Organizational Tools

This section consists of various apps and websites I use almost daily to stay organized & focused. I even include some of my homemade spreadsheets & checklists!

Whether it's automating your social media, sharing your files, or creating content, each of these Rocksources™ will help you manage your day-to-day productivity.

**Evernote app:** <https://www.evernote.com>

**Colornote app:**

<https://itunes.apple.com/us/app/color-notes/id830515136?mt=8>

<https://play.google.com/store/apps/details?id=com.socialnmobile.dictapps.notepad.color.note&hl=en>

**Social Media Workbook:** <http://therockstaradvocate.com/socialmediaworkbook/>

**Feedly:** <https://feedly.com/>

**ViralTag (FB/Twitter/Pinterest Photos only):** <http://app.viraltag.com/> &

**Hootsuite (FB/Twitter posts & videos):** <https://hootsuite.com/> &

**Schedugram (IG photos & videos):** <http://schedugr.am/>

**Picture Collage app:**

<https://itunes.apple.com/us/app/photo-collage-maker/id531357950?mt=8>

<https://play.google.com/store/apps/details?id=com.zentertain.photocollage&hl=en>

**Word Swag app (iPhone & iPad only):** <http://wordswag.co/>

**Calendly:** <https://calendly.com/>

**Dropbox:** <https://www.dropbox.com/home>

**GCal app:** <https://itunes.apple.com/us/app/gcal/id432731927?mt=8>

<https://play.google.com/store/apps/details?id=com.google.android.calendar&hl=en>

**Split Sheet Agreement:** <http://therockstaradvocate.com/splitsheetagreement/> &

**Copyright Questionnaire:** <http://therockstaradvocate.com/copyrightquestionnaire/>

**ToDo List Workbook:** <http://therockstaradvocate.com/todolistworkbook/>

**Tour Workbook:** <http://therockstaradvocate.com/tourworkbook/>

**DocuSign:** <https://www.docusign.net>

**Pen & Pad:** Look around your house. You'll find it :)



## Networking & Communication Tools

This section is a list of websites you may already be familiar with, but may not be taking advantage of each day. I have also listed some of my favorite connection hotspots to check out offline!

Whether you use all of these resources, or just a few, the important thing to remember is **QUALITY OVER QUANTITY!**

Don't create profiles for pages you will not consistently update; it's counterproductive. It's better to pick a few places you like to talk with people at and invest in the time to foster those relationships & connections.

**Meet-Up:** <https://www.evernote.com>

**About.Me:** <https://about.me/home> &

**Intro app:** <https://about.me/intro>

**ReverbNation:** <http://www.reverbnation.com/>

**LinkedIn:** <https://www.linkedin.com/>

**Facebook Groups (Top 5):**

<https://www.facebook.com/groups/rockstarcollective/>

<https://www.facebook.com/groups/musicdishnetwork/>

<https://www.facebook.com/groups/mobeatz/>

<https://www.facebook.com/groups/Musicians.United.org/>

<https://www.facebook.com/groups/musicICNG/>

**Instagram:** <https://instagram.com/>

**Twitter:** <https://twitter.com/>

**Pinterest:** <https://www.pinterest.com/>

**Business Networking International:** <http://www.bni.com/>

**Music Conferences, Festivals & Seminars:**

<http://www.sesac.com/EDU/Events.aspx>

<https://www.indieonthemove.com/music-festivals-and-conferences>

**SoundCloud:** <https://soundcloud.com/>

**Contact Template:** <http://therockstaradvocate.com/contacttemplate/>

**Business Cards:** <http://us.moo.com/>

**Logo Design/Branding:** <http://www.larymdesign.com/>

**Email Sign-Up List app:** <http://mailchimp.com/features/mobile-signup-forms/>



## Industry News Funnels

This section is a list of blogs & books you should be reading on the daily! Knowing the business of your music is SO important. It's even more important (for the sake of time) to know when & where to get the information you need on the go.

Set aside an hour a day to read up on music industry trends, copyright law, upcoming tours, new technology, or anything else that may be relevant to your career.

It will also provide you with intelligent water-cooler-talk next time you meet someone new in the industry.

**CD Baby Blog:** <http://diymusician.cdbaby.com/>

**Billboard Blog:** <https://www.billboard.com/articles>

**Hypebot:** <http://hypebot.com/>

**Music Think Tank Blog:** <http://www.musicthinktank.com/news/>

**Music 3.0 Blog:** <http://music3point0.blogspot.com/>

**Anything You Want:** <https://sivers.org/a>

**WeSpin Podcast:** <http://wespin.co/podcast/>

**ReverbNation Blog:** <http://blog.reverbnation.com/>

**Indie on the Move:** <https://www.indieonthemove.com/>

**Bandcamp Blog:** <http://blog.bandcamp.com/>

**Everything You Need to Know About the Music Business:**  
<http://www.amazon.com/Need-Know-About-Music-Business/dp/1451682468>

**Pitchfork:** <http://pitchfork.com/>

**Midem Blog:** <http://blog.midem.com/>

**Future of Music Blog:** <https://futureofmusic.org/>

**New Artist Model Blog:** <http://newartistmodel.com/music-blog/>





## Financial Resources

This section contains apps, financial software, my personal spreadsheet templates & so much more!

Managing your finances is **CRUCIAL** for maintaining a career in this industry, or anywhere for that matter.

Do **NOT** skip this section, as it is sure to prove to be the most valuable chapter of this entire E-Book!

**Kickstarter:** <https://www.kickstarter.com/>

**IndieGoGo:** <https://learn.indiegogo.com>

**Crowdfunding Workbook:** <http://therockstaradvocate.com/crowdfundingworkbook>

**Financial Workbook:** <http://therockstaradvocate.com/financialworkbook/>

**Offline Marketing Workbook:**

<http://therockstaradvocate.com/offlinemarketingworkbook/>

**PayPal:** <https://www.paypal.com/home>

**PayPal app/square:** <https://www.paypal.com/us/webapps/mpp/mobile-apps>

**Quickbooks (for PC):** <http://quickbooks.intuit.com/>

**iBank (for Mac):** <http://www.iggsoftware.com/ibank/>

**Growth Group:** <http://growthgroup.com/>

**Wave:** <https://www.waveapps.com/>

**Expensify:** <https://www.expensify.com/>

**Fiverr:** <https://www.fiverr.com/>

**Task Rabbit:** <https://www.taskrabbit.com>

**CNN Money Calculator:** <http://money.cnn.com/calculator/pf/cost-of-living/>

**42 Revenue Streams for Musicians:**

<http://money.futureofmusic.org/40-revenue-streams/>

**Savvy Music Budget Checklist:**

<http://www.savvymusician.com/blog/wp-content/uploads/2009/10/Budget.pdf>

**Laminated Price List for Merch:**

[http://www.fedex.com/us/office/laminating.html?lid=laminatinglink\\_finishingservices](http://www.fedex.com/us/office/laminating.html?lid=laminatinglink_finishingservices)



## Self-Care Remedies

This section contains tools that are the MOST overlooked, especially by the hustlers & go-getters out there.

We are always so set on “making things happen” that we forget nothing gets done if we are not taking care of ourselves.

**STOP. EVERYTHING.** Dim the lights, light a candle, draw a bath, and take time for yourself. These are all books, podcasts, blogs & apps that I SWEAR by.

If you don't find something on here to bring you piece of mind when you need it... well, you won't have that problem so get started!

**Quiet:** <http://www.amazon.com/Quiet-Power-Introverts-World-Talking/dp/0307352153/>

**The Power of Habit:**

<http://www.amazon.com/Power-Habit-What-Life-Business/dp/081298160X/>

**The 4 Agreements:**

<http://www.amazon.com/Four-Agreements-Practical-Personal-Freedom/dp/1878424319/>

**Word of Mouth Marketing:**

<http://www.amazon.com/Word-Mouth-Marketing-Companies-Talking/dp/1608323668/>

**Do You:** <http://www.amazon.com/Do-You-Russell-Simmons/dp/1611761247>

**ReWork:** <http://37signals.com/rework/>

**The Desire Map:** <http://www.daniellelaporte.com/thedesiremap/> &

**D Radio:** <http://www.daniellelaporte.com/playlist-1/>

**Omvana app:** <http://www.omvana.com/mobile>

**Yes Yes Marsha Blog:** <http://www.yesyesmarsha.com/>

**Tara Gentile's Perspective Map:** <http://taragentile.com/map/>

**The Sleep Revolution:** <http://ariannahuffington.com/books/the-sleep-revolution-hc>

**Netflix:** <http://www.netflix.com/>

**Hulu Plus:** <http://www.hulu.com/springtv>

**HBO Now:** <https://order.hbonow.com/?camp=NowM18>

**Journaling:**

<http://www.barnesandnoble.com/u/journals-and-planners/379003198/>

**Your Music:** Dig deep & let it out!

**My Programs:**

<http://therockstaradvocate.com/rock-with-me/>

