



Spreading
self-care &
monotasking
in the music
industry.

★ ★ ★ ★ ★
THE ROCK/STAR™
ADVOCATE BE THE ROCK FOR YOUR FUTURE STAR

Hey! I'm Suz, The Rock/Star Advocate®

I'm a music-lovin, spreadsheet-makin, sweats-wearin former paralegal with a Master's in Psychology.

I started my career in my late teens, as an intern for **Atlantic Records** and college rep for **WEA**. As I finished my degree in Music Business (Drexel), I helped create **MAD Dragon Records**.

I went onto manage the national street team & mid-west retail for **Astralwerks** (EMI), and founded **IXiiV Records, LLC** (later changed to **IXiiV Artist Consulting**) with my college roommate.

Now, with The Rock/Star Advocate®, I'm able to live out my dream of helping musicians and their teams turn their passions into careers without burning out.

I hope to spread my message of self-care & multitasking by sharing my experiences in workshops, panels, Q&As, and more.

I also enjoy the following topics:

- Contracts in the music industry
- The economic climate of the music industry
- The D-I-Y musician
- Labels & their changing role
- Social Media & how to engage with fans
- Women entrepreneurs
- The emotional ups & downs of running a business
- The power of clear, professional communication
- How to get what you want without burning bridges
- And oh-so-much more!





Panels
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Self-Care

Fan

Engagement

The Future
of Music



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Your Team



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